

By 2025 all telephony must be on IP

2016
There are 33.6 million PSTN and ISDN lines in the UK

2020
PSTN and ISDN compatible equipment no longer available for new supply

2025
PSTN and ISDN lines will no longer exist in the UK

Doing nothing is not an option!

Voice and telephone calls are an essential business tool

By 2025 all telephone calls will be carried over IP

Keep calm
dont
Carry on

Use SIP

45% of UK Businesses have adopted IP Voice already

96% of businesses that have adopted IP Voice made savings versus traditional voice services

35% average saving of Businesses adopting IP Voice

45% of businesses have made savings of more than 50% with SIP

SIP offers you a future-proof service

1986:
Earliest Voice over IP (VoIP) trials

1996:
SIP protocol published

2006:
SIP becomes de facto VoIP protocol

2016:
SIP traffic overtakes PSTN minutes

63% of businesses would suffer if they could not make or receive calls for two hours

Most common protocol to carry voice over IP = SIP

The benefits of moving to SIP

Free calls
between users

Centralised
infrastructure

Reduced line
rentals

Fast provision and
changes

Business VoIP call volumes increasing 20% Year on Year

67% of IT managers don't know what SIP is!